

IT'S THE GESTURE THAT COUNTS

An international campaign by the Roger Milla Program

Every gesture counts. Together, let's act for Africa's children.

Initiated by football legend Roger Milla, **"IT'S THE GESTURE THAT COUNTS"** invites everyone to support the health, dignity and future of vulnerable children in Africa. A donation, a signature, a shared message or a partnership can help move this campaign forward.

Three priorities, one shared commitment

Fight noma

Mobilise support for prevention, early detection, access to care and support for affected children. The global petition calls on governments and international partners to make concrete commitments to children and survivors.

Improve access to clean water

Support the development of water points in schools and communities, with particular attention to water quality, maintenance and sustainable local management.

Advance the hospital project

Contribute to preparations for the **Roger Milla Centre of Excellence**, a proposed hospital near Yaoundé-Nsimalen, Cameroon. The project aims to strengthen access to specialist care, particularly maxillofacial and reconstructive surgery, alongside training for healthcare professionals.

A movement open to everyone

The campaign welcomes citizens, African diaspora communities, football supporters and clubs, businesses, foundations, healthcare professionals, institutions and the media.

Its ambition is to turn solidarity into practical contributions, according to each person's resources and expertise.

How to participate

- **Sign the petition** against noma and share its demands.
- **Donate** to support the cause of your choice.
- **Share the campaign** with your community.
- **Become a partner** through financial, technical or in-kind support.

Information and accountability

Each fundraising initiative should explain its purpose and the intended use of donations. Communications should clearly distinguish completed activities, work in preparation and projects under assessment.

The hospital project remains subject to feasibility studies, regulatory approvals and the mobilisation of funding.

Discover the campaign and take action: www.rogermilla-program.org

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DONATE · SIGN · SHARE